

## 7 Stages

1. Inspiration
2. Motivation
3. Creation
4. Construction
5. Publication
6. Connection
7. Destination

### **Creation/Writing**

- Scrivener – [www.literatureandlatte.com](http://www.literatureandlatte.com)
- Grammarly – [www.grammarly.com](http://www.grammarly.com)
- ProWritingAid – [www.prowritingaid.com](http://www.prowritingaid.com)
- Hemingway Editor – [www.hemingwayapp.com](http://www.hemingwayapp.com)
- HYH Book Coach weekly accountability email – [www.eepurl.com/b3AoA1](http://www.eepurl.com/b3AoA1)

### **Publication**

- Amazon Kindle – eBook – [kdp.amazon.com](http://kdp.amazon.com)

(Welcome page can be found at [kdp.amazon.com/help?topicId=A3R2IZDC42DJW6](http://kdp.amazon.com/help?topicId=A3R2IZDC42DJW6))

### **Publication continued**

Amazon CreateSpace – pBook – [www.createspace.com](http://www.createspace.com)

(Overview page can be found at [www.createspace.com/Products/Book](http://www.createspace.com/Products/Book))

### **Cover Art**

Canva – [Canva.com](http://Canva.com)

Fiverr – [Fiverr.com](http://Fiverr.com)

### **Connection/Marketing**

Goodreads Giveaway– [www.goodreads.com/giveaway/new](http://www.goodreads.com/giveaway/new)

- # days
- # copies
- When to start/end
- Which countries
- Giveaway description

Build your email list

Toastmasters – [www.Toastmasters.org](http://www.Toastmasters.org)

### **Additional Resources**

- ☐ Book Mentor & Coach – Shawndra Holmberg CPO-CD<sup>®</sup>, 808.937.9338,  
[Shawndra@HYHbookcoach.com](mailto:Shawndra@HYHbookcoach.com), [www.ShawndraHolmberg.com](http://www.ShawndraHolmberg.com)
- ☐ [NaNoWriMo.org](http://NaNoWriMo.org) (National Novel Writing Month)
- ☐ Amazon ACX – self-publish audio book – [www.acx.com](http://www.acx.com)
- ☐ AuthorEarnings – [authorearnings.com](http://authorearnings.com)