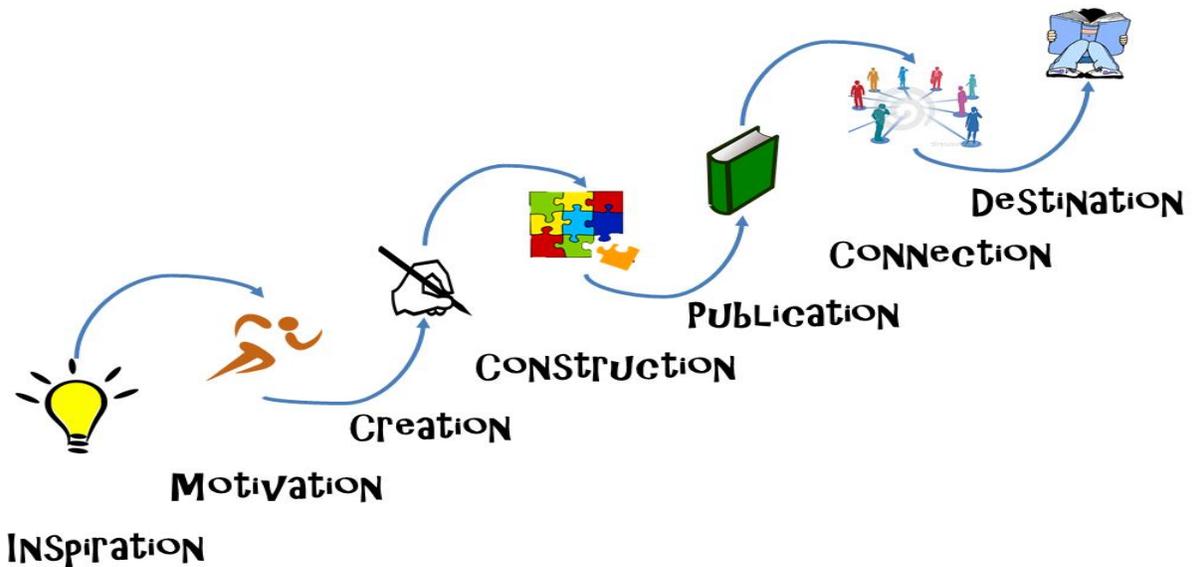


# A Guided Tour to Writing, Publishing, and Marketing Your Book

## 7 Stages



## Creation (aka writing)

- Scrivener – [www.literatureandlatte.com](http://www.literatureandlatte.com)
- Grammarly – [www.grammarly.com](http://www.grammarly.com)
- ProWritingAid – [www.prowritingaid.com](http://www.prowritingaid.com)
- Hemingway Editor – [www.hemingwayapp.com](http://www.hemingwayapp.com)
- HYH Book Coach weekly accountability email – [www.eepurl.com/b3AoA1](http://www.eepurl.com/b3AoA1)

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## PUBLICATION

Amazon Kindle – eBook – [kdp.amazon.com](https://kdp.amazon.com)

(Welcome page can be found at [kdp.amazon.com/help?topicId=A3R2IZDC42DJW6](https://kdp.amazon.com/help?topicId=A3R2IZDC42DJW6))

Amazon CreateSpace – pBook – [www.createspace.com](https://www.createspace.com)

(Overview page can be found at [www.createspace.com/Products/Book](https://www.createspace.com/Products/Book))

## Cover Art

Canva – [Canva.com](https://Canva.com)

Fiverr – [Fiverr.com](https://Fiverr.com)

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## CONNECTION (aka Marketing)

- Goodreads Giveaway– [www.goodreads.com/giveaway/new](http://www.goodreads.com/giveaway/new)
  - # days
  - # copies
  - When to start/end
  - Which countries
  - Giveaway description
- Build your email list
- Toastmasters – [www.Toastmasters.org](http://www.Toastmasters.org)

**Additional Resources** – [www.ShawndraHolmberg.com/WBN2016](http://www.ShawndraHolmberg.com/WBN2016)